

# Adam Frelin

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## Artist Statement

Throughout my career, my focus has been on creating artwork for outdoor locations and public places. My work takes the form of sculptural, performative, and event-based projects. Landscapes and cityscapes are the stage where they are set. Though the sites I work in vary widely, my aim is to create artworks that compliment a chosen place, while also attempting to expand the meaning of that place. Rather than operating as an artistic gesture on their own, I want my work to become a part of a larger experience that ideally operates as an integral addition to that location.

For each piece clear and intelligible visuals direct an initial reading, followed by more nuanced references pertaining to the site and its history. Because each project is created for a particular location, I start with a series of references related to that place. Although at times they can be very specific, my general aim is to distill any culturally or geographically rooted connotations into more broadly relatable associations that help to foster a more inclusive experience for the viewer. While I strive for each project to embody its own artistic integrity, it is important that an audience who may be unfamiliar with contemporary art can find a way to connect with my artwork.

My projects involve a varying array of materials and themes, as well as display strategies and technologies. Knowing that my body of work doesn't have a signature style allows for me to be flexible to the needs, expectations, and idiosyncrasies of each project. What compels me to make this type of artwork comes from the challenge in determining how to combine my creative interests with the potential and needs of the site. This process, which feels a bit like a puzzle, proves deeply gratifying when all parts align. My choice to make artwork for outdoor locations and public places comes from a belief that art should be a part of our shared world.